



شادن
SHADEN RESORT

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Shaden is a local Saudi hospitality company, operate resorts in many locations in Saudi Arabia, offering 5 stars resort camping experience to families. Shaden decided to evolve their brand image, by developing a new full identity to touch hearts and minds of Saudi consumer.

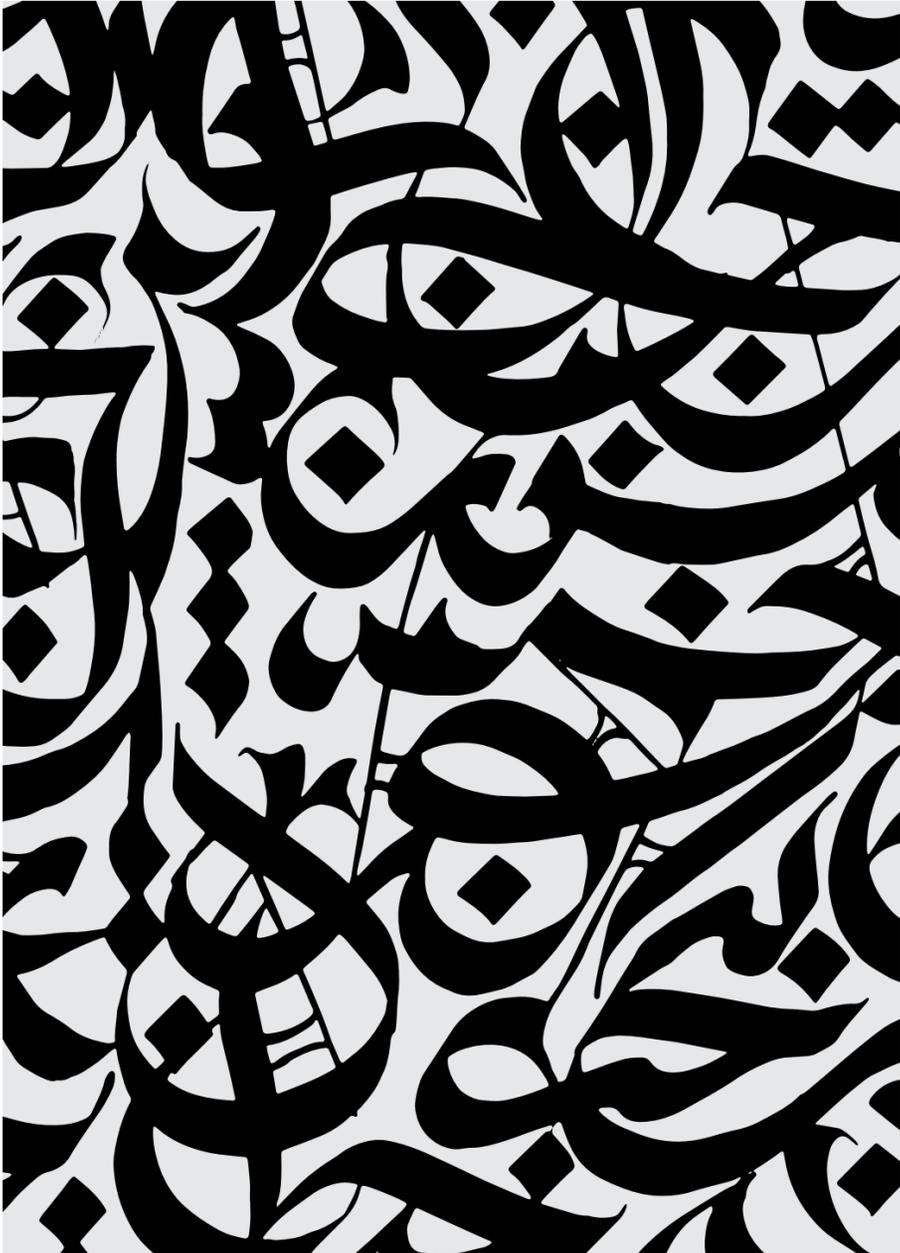






In this direction, we chose to use abstract Arabic calligraphy as the main pattern; showing the authenticity of the brand and reflecting the core identity of the Arabic culture in a modern and trendy way.





Caviar

**Caribbean
Coral**

Melon Beige

Desert is the main inspiration for the color palette here; as a huge part of Saudi Arabia is located in the desert, using 3 different shades from the dark Caviar color all the way to the Melon Beige having the Caribbean Coral in between.



RESO



RESORT DIRECTORY

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WELCOME

to Shaden Resort!
It is our pleasure to host you & to entertain you.
Adventure awaits!

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T. +966 14 884 5888
M. +966 50 604 3344 / 50 845 8705 / 56 569 1109
E. info@shaden-resort.com
www.shaden-resort.com

شادان
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Development & Operation of Skon Mas Trading Company
تطوير وتشغيل شركة سكون ماس التجارية
www.shaden-resort.com

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منتجع شادن

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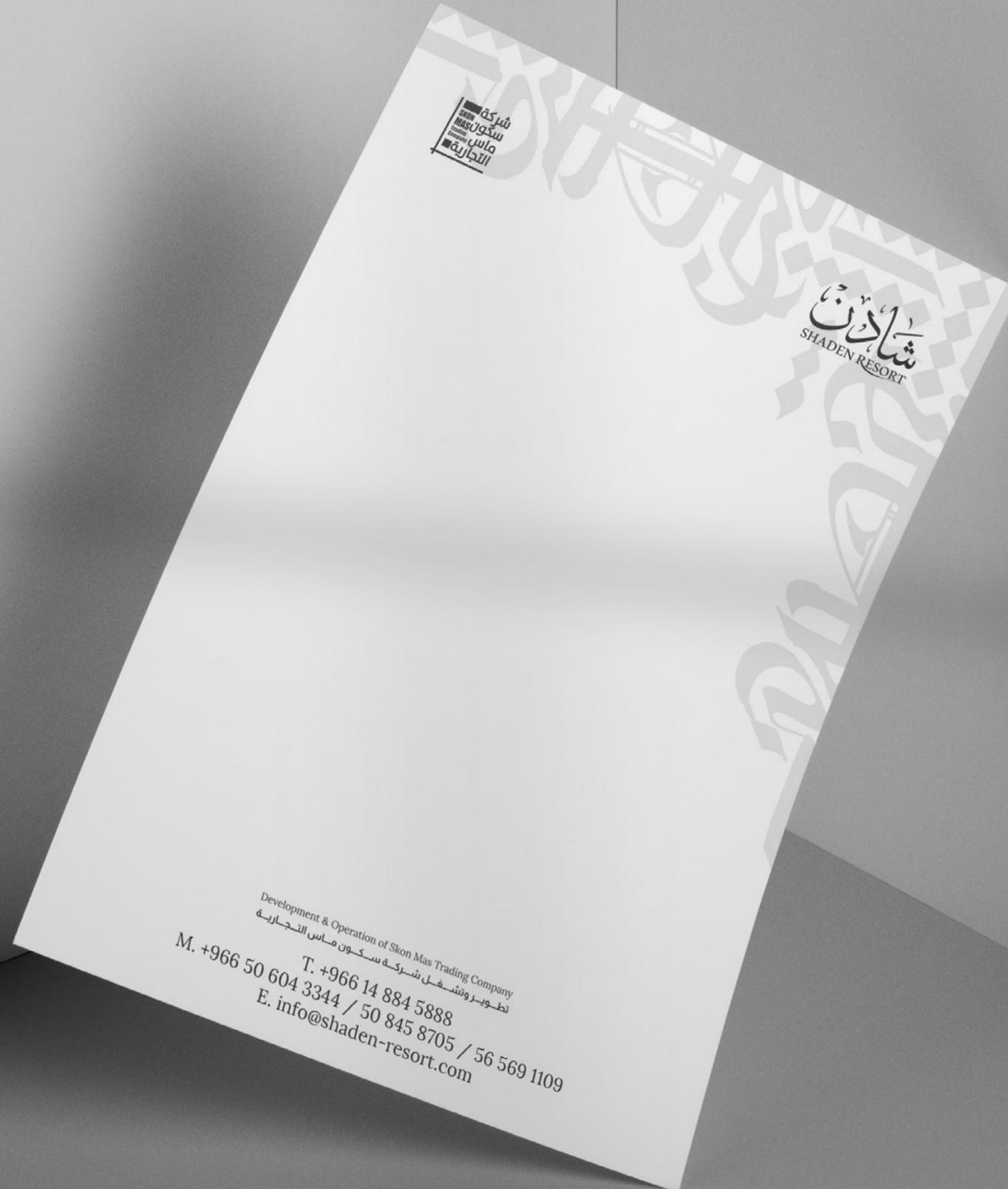
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شركة
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130
ROOMS

HIGH QUALITY
FURNISHED

Hotels proliferated throughout Western Europe and North America in the early 19th century

ADVENTURE
AWAITS





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DRINKS

COCKTAILS - PUNCHES - BEER - WINES

COCKTAILS

Damn Shirley! Whiskey	\$10
Name Here Mezcal	\$10
Celery infused Vodka	\$10
Here Whiskey	\$10
Pineapple dandelion	\$10
Irish whiskey	\$10
Gin, basil infused	\$10

PUNCHES

Name Here - Gin, fino sherry sparkling wine, falernum	\$10	Two For Clinchin - Whiskey, Whiskey, Ba bba apple juice.	\$10
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WINES BY THE GLASS

Cabernet - Producer, Location	\$10
Malbec - Producer, Location	\$10
Pinot Noir - Producer	\$10
Cabernet Franc - Producer	\$10
Rose - Producer	\$10

ALCOHOLIC BEVERAGES

Hangover Helper - Pineapple
Coconut Water

\$10

Boylan's Black
Cherry Soda

\$10

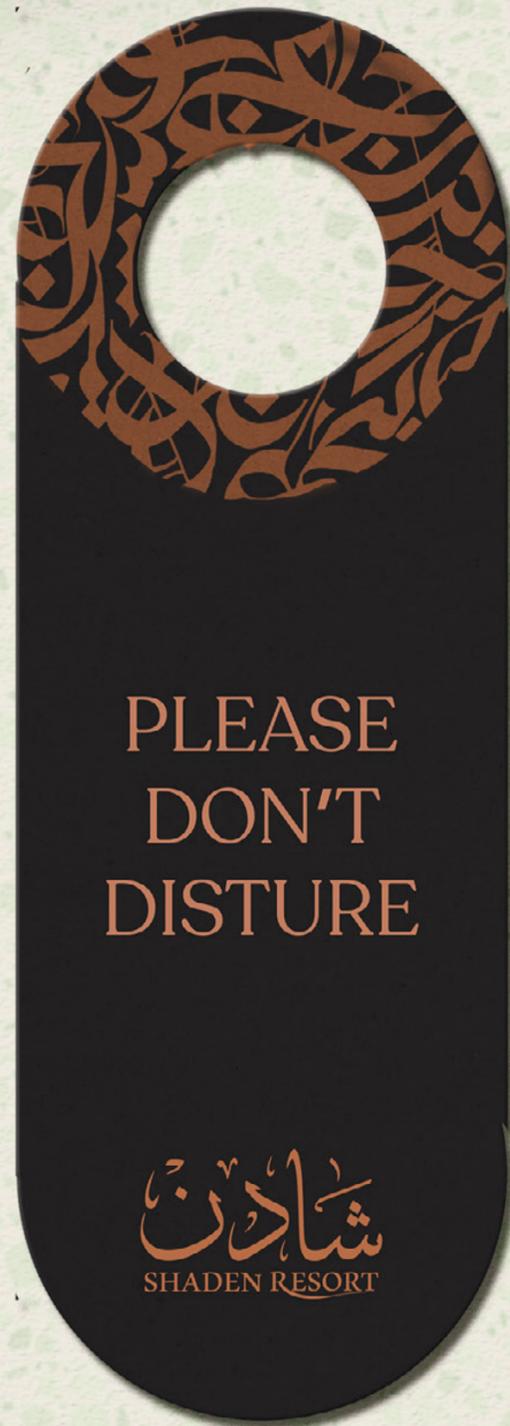
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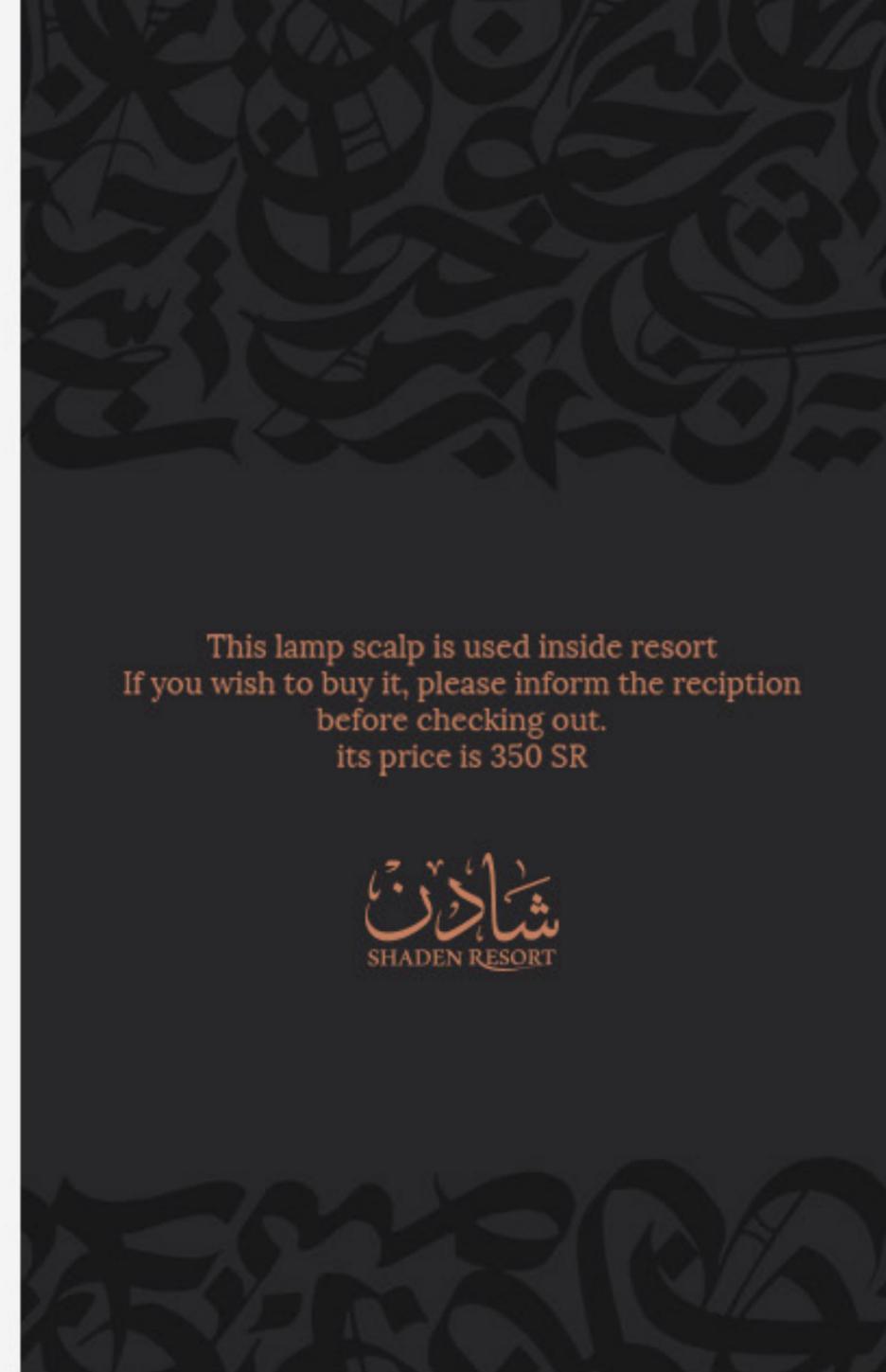
















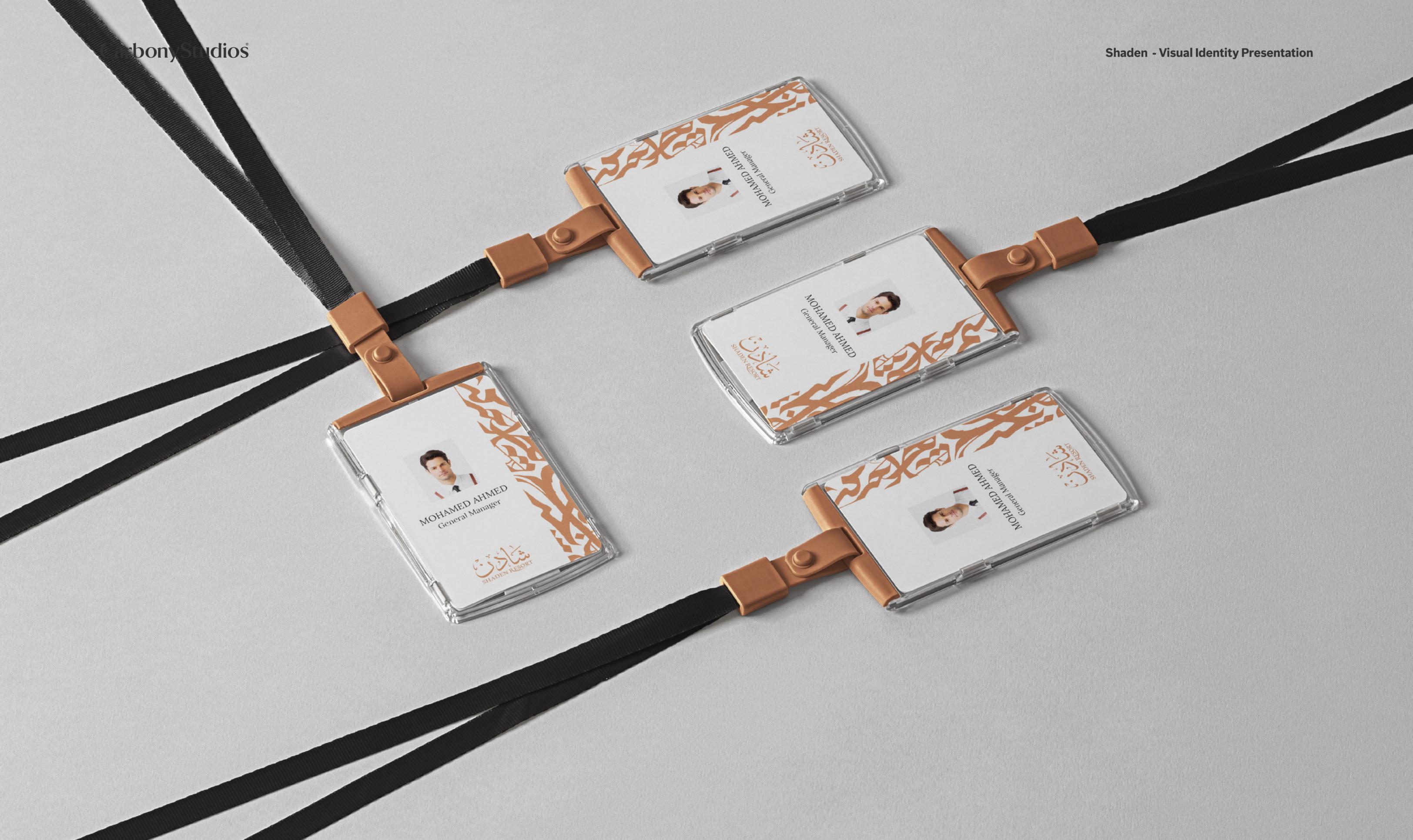




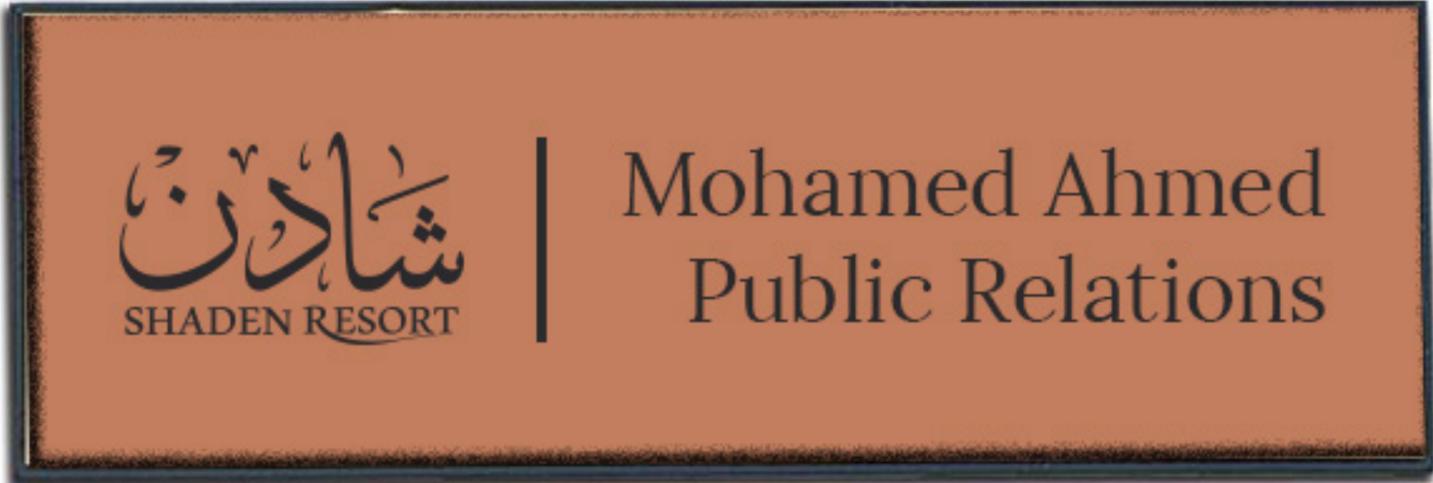


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Mohamed Ahmed
Public Relations



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Shaden - Visual Identity Presentation

















